



October 7, 2016

VIA ECFS

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

*Re: Notification of Substantive Change, Structure and Practices of the Video Relay Service Program, CG Docket No. 10-51; Telecommunications Relay Service and Speech-to Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123—47 C.F.R § 64.606(f)(2).*

Dear Ms. Dortch:

This Notice of Substantive Change is being provided pursuant to 47 CFR §64.606(f)(2) regarding a substantive change in Purple Communications, Inc. (“Purple”) services and features. On 8/22/2016, Purple reinforced its CARES commitment to continue innovating and driving high-quality products and call notification technology for our consumers by the release of its upgraded P3 Mobile Video Relay Service (VRS) app with added Push Notifications for Apple’s iOS platform. Purple expects that Push Notifications will be an effective additional step towards providing functional equivalence for our customers.

Purple’s upgraded P3 Mobile app for iOS offers the following enhancements:

- Push Notifications is a feature of iOS operating systems that can be adopted by third-party apps to actively alert phone owners of incoming calls, even when their phones are in sleep mode or are locked.
- Purple’s P3 Mobile for iOS now provides visual and vibration notification when a user has an incoming call.
- This upgrade to P3 Mobile with Push Notifications also “wakes up” the phone to provide an alert of a missed call (if the incoming call was not taken) as well as a similar notification if a caller left a message within P3 Mobile’s PurpleMail mailbox.



- Push notifications for incoming calls works at a minimum on iOS 8, 9 and 10 at the time of this notice.

Purple does not expect the changes documented herein to affect its compliance with applicable minimum standards.

Respectfully submitted,

PURPLE COMMUNICATIONS, INC.

/s/

Michael Strecker  
Vice President of Regulatory and Strategic Policy